



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**(704) 374-3500**

# CONTRACT

<u>Contract / Revision</u> 822429 /		<u>Alt Order #</u> 06323311
<u>Product</u> <b>ROMNEY FOR PRESIDENT</b>		
<u>Contract Dates</u> <b>09/19/12 - 09/25/12</b>		<u>Estimate #</u> <b>206</b>
<u>Advertiser</u> <b>Romney, Mitt/R/President</b>		<u>Original Date / Revision</u> 09/18/12 / 09/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WBTV</b>	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u> Give to AE		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**American Rambler Productions**  
**138 Conant Street**  
**Beverly, MA 02494**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	09/20/12	09/21/12	WBTV News 6a	6-7a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	---TF--				2	\$600.00			
N 2	WBTV	09/24/12	09/25/12	WBTV News 6a	6-7a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MT-----				2	\$600.00			
N 3	WBTV	09/20/12	09/21/12	The Early Show	7-9a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	---TF--				2	\$400.00			
N 4	WBTV	09/24/12	09/25/12	The Early Show	7-9a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MT-----				2	\$400.00			
N 5	WBTV	09/24/12	09/25/12	America Now	9a-10a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MT-----				2	\$125.00			
N 6	WBTV	09/20/12	09/21/12	America Now	9a-10a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	---TF--				2	\$200.00			
N 7	WBTV	09/24/12	09/25/12	Rachael Ray	10a-11a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MT-----				2	\$175.00			
N 8	WBTV	09/20/12	09/21/12	Rachael Ray	10a-11a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	---TF--				2	\$300.00			
N 9	WBTV	09/24/12	09/25/12	Price Is Right	11a-12p		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MT-----				2	\$725.00			
N 10	WBTV	09/20/12	09/21/12	Price Is Right	11a-12p		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	---TF--				2	\$725.00			
N 11	WBTV	09/20/12	09/21/12	WBTV News At Noon	12-12:30p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u> 822429 /		<u>Alt Order #</u> 06323311
<u>Contract Dates</u> 09/19/12 - 09/25/12	<u>Product</u> ROMNEY FOR PRESID	<u>Estimate #</u> 206
<u>Advertiser</u> Romney, Mitt/R/President		<u>Original Date / Revision</u> 09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---TF--				2	\$350.00			
N 12	WBTV	09/24/12	09/25/12	CBS Daytime	12:30-2p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$450.00			
N 13	WBTV	09/20/12	09/21/12	CBS Daytime	12:30-2p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---TF--				2	\$450.00			
N 14	WBTV	09/24/12	09/25/12	Let's Make A Deal	3-4p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$600.00			
N 15	WBTV	09/20/12	09/21/12	Let's Make A Deal	3-4p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---TF--				2	\$600.00			
N 16	WBTV	09/24/12	09/25/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$700.00			
N 17	WBTV	09/20/12	09/21/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---TF--				2	\$700.00			
N 18	WBTV	09/24/12	09/25/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$350.00			
N 19	WBTV	09/24/12	09/25/12	WBTV News at 5p	5p-5:30p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$600.00			
N 20	WBTV	09/24/12	09/25/12	WBTV News at 530p	M-F 530p-6p		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MT-----				4	\$650.00			
N 21	WBTV	09/20/12	09/21/12	WBTV News at 6p	M-F 6p-630p		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---TF--				4	\$800.00			
N 22	WBTV	09/24/12	09/25/12	WBTV News at 6p	M-F 6p-630p		:30			NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MT-----				4	\$1,600.00			
N 23	WBTV	09/20/12	09/21/12	WBTV News Primetime	M-F 7p-730p		:30			NM	2	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---TF--				2	\$1,150.00			
N 24	WBTV	09/24/12	09/25/12	WBTV News Primetime	M-F 7p-730p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$700.00			
N 25	WBTV	09/24/12	09/25/12	Millionaire	M-F 730p-8p		:30			NM	2	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$925.00			
N 26	WBTV	09/20/12	09/21/12	Millionaire	M-F 730p-8p		:30			NM	2	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---TF--				2	\$925.00			
N 27	WBTV	09/20/12	09/21/12	WBTV News @ 11p	11p-1135p		:30			NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---TF--				4	\$950.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	WBTV	09/24/12	09/25/12	WBTV News @ 11p	11p-1135p		:30			NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MT-----				4	\$950.00			
N 29	WBTV	09/20/12	09/21/12	David Letterman	1135-1237a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---T---				2	\$450.00			
N 30	WBTV	09/24/12	09/25/12	David Letterman	1135-1237a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MT-----				4	\$450.00			
N 31	WBTV	09/24/12	09/24/12	Mon Prime Hour 3	10-11p		:30			NM	1	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$6,400.00			
N 32	WBTV	09/25/12	09/25/12	Tue Prime Hour 1	8-9p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$4,500.00			
N 33	WBTV	09/25/12	09/25/12	Tue Prime Hour 2	9-10p		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$6,000.00			
D 34	WBTV	09/19/12	09/19/12	Wed Prime Other	930p-11p		:30			NM	0	\$0.00
D 35	WBTV	09/19/12	09/19/12	Wed Prime Other	8-11p		:30			NM	0	\$0.00
N 36	WBTV	09/20/12	09/20/12	Thur Prime Hour 3	10-11p		:30			NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$3,300.00			
N 37	WBTV	09/22/12	09/22/12	WBTV Sat 6a News	6-7a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----2-				2	\$375.00			
N 38	WBTV	09/22/12	09/22/12	WBTV Sat 7a News	7-8a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----2-				2	\$500.00			
N 39	WBTV	09/23/12	09/23/12	CBS Sunday Morning	9-1030a		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----2				2	\$525.00			
N 40	WBTV	09/23/12	09/23/12	Face the Nation	1130a-12n		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$250.00			
N 41	WBTV	09/23/12	09/23/12	NFL EARLY GAME	1P-4P		:30			NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----3				3	\$5,000.00			
N 42	WBTV	09/23/12	09/23/12	Sun Prime Hour 1	7-8p		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$8,000.00			
N 43	WBTV	09/23/12	09/23/12	Sun Prime Hour 3	9-10p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$1,800.00			
N 44	WBTV	09/23/12	09/23/12	Sun Prime Hour 4	10-11p		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$2,200.00			
N 45	WBTV	09/23/12	09/23/12	WBTV 11p News /Sun	11-11.35p		:30			NM	2	\$1,900.00

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<u>Contract Dates</u> <b>09/19/12 - 09/25/12</b>	<u>Product</u> ROMNEY FOR PRESID	<u>Estimate #</u> <b>206</b>
<u>Advertiser</u> <b>Romney, Mitt/R/President</b>		<u>Original Date / Revision</u> 09/18/12 / 09/18/12

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											Totals	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----2				2	\$950.00			
Totals											91	\$100,150.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/25/12	91	\$100,150.00	\$85,127.50
<b>Totals</b>	91	\$100,150.00	\$85,127.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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